



WE ARE GLOBAL [ **GLOBAL**
cranes]



WE ARE GLOBAL

Global Cranes. While our name may sum up what we do, our company is really defined by who we are. We are where dedication meets service. We are where high standards and high quality merge. We are the result of experience combined with innovation. *We Are Global.*

Boasting more than a century of experience in the crane industry, our team of seasoned veterans has joined with one of the world's leading crane manufacturers to form a powerful one-two punch that sets us apart from all other companies. Our worldly perspective of the crane industry is met with a deep understanding of the unique attributes of the U.S. market. We recognize our customers are involved in an industry with complexities, challenges and characteristics all its own - and we offer solutions. Global is committed to delivering world-class cranes, fully loaded, at a value unmatched by any other. But beyond that, our cranes come backed with the best support and service long after the sale.

Add it up - Unmatched Expertise, Industry-leading Cranes & Superior Service. You won't find a company setting – and achieving – higher standards than Global.



URI TOUDJAROV

Instrumental in forming Global Cranes, Uri Toudjarov was a man with a mission and a vision. He believed a company could revolutionize the crane industry by providing better, stronger machines at a lower price. Global Cranes is that company, a company Toudjarov leads as president.

His history in the crane industry is impressive, encompassing more than 15 years of experience, the majority of that spent in high-level roles with reputable companies. He spent 11 years with Terex in various sales management positions, including vice-president of international sales. From there, Toudjarov went on to spend five years as director of international sales for Bigge Crane and Rigging Company. He then went on to be a key player in the forming of Global Cranes, bringing his leadership and understanding of the crane industry.

As president of Global, Toudjarov leads sales and product development, along with building the Global brand across both domestic and international markets.

ED GIBSON

Bringing insight into the expectations and demands of customers, Ed Gibson helped shape the entire philosophy of Global Cranes. Matched by his 25 years of experience in the crane industry, and his understanding of the market, trends, and unique audience, Gibson's expertise has also been invaluable in the design of Global's full lines of Rough Terrain and Crawler cranes.

Gibson joined the Global team in July of 2009 after spending most of his career as a district manager with Link-Belt. In his time there, he developed strong relationships with customers, and gained valuable knowledge on product preferences and priorities. As North American sales manager, Gibson is in charge of developing sales strategies, goals and future planning for the company. But like each member of the Global team, he wears many hats, also offering his unique perspective on everything from crane development to customer service and marketing.

RICK HUNTER

With experience working both overseas and in the U.S., Rick Hunter has the mix of international market knowledge and U.S. product standards necessary to achieve Global's standing as a world-class company with a local focus and understanding. Director of engineering and product development, Hunter has been deeply involved in the design and development of Global's Rough Terrain and Crawler lines.

Working as an engineer in the heavy equipment industry for nearly 25 years, Hunter has experience in leading all phases of product development, from initial design to testing new products. Hunter gained a deep understanding of the crane industry in his 10 years with Link-Belt and three with Sany America. As part of the Global team, Hunter's roles range from product development and marketing to acting as a liaison between the U.S. corporate headquarters and Zoomlion manufacturing in China.

MIKE LIU

As a 30-year veteran of the crane industry, Mike Liu is one of the most recognized and respected professionals in the business. He brings with him an in-depth understanding of the mobile crane market, as well as a strong focus on building and maintaining customer relationships.

Liu first made his mark on the crane industry as a service manager for Grove, and further established himself through nearly 25 years at Link-Belt. He began his career at Link-Belt in the mobile crane distribution department, and quickly moved on to become a product support and customer service representative. His rapport and trustworthy demeanor with customers complements his understanding of product development and manufacturing, all key in his role as Global's corporate service manager.

At Global, we're steadfast in our dedication to provide more than the world's best cranes – we stand behind it with the world's best service. Our commitment to the customer begins well before the crane is purchased and continues long after the sale.

FINANCING

Global leads the industry in providing world-class cranes at an exceptional value. That value is further enhanced by our corporate financing packages. No other crane manufacturer offers corporate financing with low monthly payments and reasonable interest rates.

It begins with finding the crane you need, loaded with all the features you want, at an unbeatable price. After you select the right crane, we'll work with you to secure the best financing package. You get the best value on the equipment you need to be successful – both on the jobsite and on the books.

WARRANTY SERVICE

Backed by more than just a promise of reliability, our cranes offer peace of mind with a 1-year/2,000 hour warranty. Combine that with our courteous, knowledgeable and responsive support team, and the only thing left for you to worry about is how to get the crane to the next job.

MAINTENANCE, REPAIRS AND PARTS

Each crane is accompanied by a planned maintenance schedule featuring computerized appointment tracking and rapid response times. With local service offices on six continents, factory trained mechanics and world-renowned technicians on call 24/7, you'll find the global support network is second to none.

Need parts? No problem. We'll ship parts worldwide and our team boasts a 90 percent fulfillment rate within 24 hours.

When it comes to cranes, Global provides the complete package. All-inclusive, from start to finish – and every step along the way.





ROUGH TERRAIN

Our design strategy. Our engineering expertise. Our high standards. We bring it all together to deliver the best Rough Terrain Cranes in the world.

- Four models
- Lifting capacities from 40- to 110-tons
- Maximum reach ranges from 159- to 206.5-feet
- Engineered for maximum capacity at radius for its weight class
- Features top-of-the-line components such as Cummins engines, DANA transmissions and Greer electronics
- All models meet ANSI standards for exceptional safety



CRAWLER

In partnership with one of the world's leading crane manufacturers, Global offers a full line of high-quality Crawler Cranes to the North American market. As the exclusive distributor of Zoomlion's QUY line, Global brings the best Crawler Cranes in the world right to you.

- Nine models
- Lifting capacities from 77- to 715-tons
- Maximum reach ranges from 203- to 590-feet
- Designed for easy transport, smooth operation and unmatched safety
- Features top-of-the-line components such as Cummins engines, Rexroth Hydraulics and Hirschmann electronics
- All models meet ANSI standards for exceptional safety





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